

let's talk about

# STONED!

Think you know all about gems?  
Check again



**G**LASS or rock? A mere stone or a precious gem? Very often, the razzle-dazzle of the glittering stone leaves us stumped, and a bit confused - are we really looking at a fake or the real thing? How would we ever know that we are getting value for money? "With the influx of synthetic stones in the market, people are being fooled easily," tells Soli Sethi, director Sethi Sons Jewellers, who, to create more awareness is organising a seminar cum presentation on 'Gemstones & Gem Education' in collaboration with the Gemological Institute of America, tomorrow.

"The translucent green of the emerald, fiery red of the ruby, soft moonlight glow of the pearl...gems, especially in the Hindu mythology hold a great deal of importance. They are attached to the zodiac, are reflective of emotions, mental and physical, and also, play a huge role in astrology. So, it was deemed very important to educate the customer on what gems are and how to go

about identifying and buying the real one," Soli's all set to talk along with Amit Kapoor, faculty head, Gemology Institute of America who'll deliver a lecture on gemology and Ritu Kochar, Director INIFD, Corporate who'll talk on gems and fashion.

"You know, in the according to the recent reports from the Gem and Jewellery Export Promotion, while the imports of synthetic manmade gems has increase five times, real natural stones have barely seen a five per cent increase! Hence, the idea is clear - to not let the customer be fooled," adds Soli. Go on, become a gem expert!

The entry to the seminar is through invite only, and the same can be picked from Sethi Sons Jewellers, Sco: 867, Manimajra (0172-500199). The seminar is on April 19 at the Government Museum and Art Gallery, Sector 10, Chandigarh from 10am to 12 noon.

**JASKIRAN KAPOOR**